



CMDI
CARD-MRI DEVELOPMENT INSTITUTE, INC.
A member of CARD MRI



"Your Gift for a Future"



Love At First Sight

CARD's passion of uplifting the lives of those at the bottom of the pyramid is being realized through implementing integrated programs and services in order to achieve our goal of poverty eradication.

Through the years, we gained strength in implementing a holistic development for families. We take care of our clients and their family members by providing them health, financial, educational, environmental and insurance services.

"CARD believes in the value of education and its importance in the fulfillment of nation building. Education will lead to employment or entrepreneurship, thus, breaking the cycle of poverty in one's family." said Dr. Jaime Aristotle B. Alip, Founder and Chairman of CARD MRI.

To support and fulfill the thrust of poverty eradication through education, the CARD-MRI Development Institute (CMDI) was accredited as an education entity providing secondary and tertiary education.

Alongside this development, CARD created different types of scholarship programs and financial support to assist the clients and their children to obtain their diploma in secondary, and degree courses.



"Although growing up in a less privileged community has brought financial and academic challenges, it has made me realize the value of education. Thanks to the generous support of CARD Scholarship Program, I am first in my family to attend college."

Christine Jane M. Tabilizo
Lucena City, Batch 13 of CARD MRI
Scholarship Program (CSP)

LOVE Begins

"We always envision that no student will be a school dropout regardless of social standing."

- Dr. Alip



"One Family, One Graduate" Program

CARD Mutually Reinforcing Institutions (CARD MRI) launched the "One Family, One Graduate" program to provide education to its millions of clients. The program is an effort to ensure that for every family it serves, one will graduate from college, leading to enhanced economic situation of the whole family.

Over the years, CARD MRI has developed products and services that uplift the lives of its members. These include education loan facilities and scholarship programs. CARD MRI has been doing partnership with state colleges, universities and other academic institutions including technical - vocational schools; and those with ladderized curriculum since 2015. Part of the objectives of the partnership is to develop appropriate loan facilities for its students.

Just recently, the Commission on Higher Education (CHED) approved the application of CMDI to offer Senior High School. In addition to the K-12 Program, CMDI also offers B.S. in Entrepreneurship with specialization in microfinance, B.S. Accountancy, and B.S. Information System. It is also an accredited provider and assessment center for Microfinance Technology of TESDA. CMDI has campuses in Bay, Laguna and Tagum City, Davao Del Norte.

Drawing Inspiration

While walking along the Mekong River in Cambodia one morning, Dr. Alip and his wife, Ms. Annie, saw a landmark that caught their attention. They saw a structure made of metal forming the letters L-O-V-E with mementos tied in each of the letter structures. Fascinated, they took a closer look and found that it was a fund raising project for students - for minimum of \$2 donation, the sponsor can write their name and message in a small item that can be tied to it.



The concept touched Dr. Alip's heart and sparked the idea to replicate the same for the CMDI scholarship fund drive; now the inspirational "Love Fund".

The project was implemented in time for the celebration of his 60th birthday and retirement as Managing Director of CARD on 22nd April 2017. During the event, a booth was set up for the Love Fund program where the willing sponsors donated any amount for the educational fund of the CMDI scholars and in return, they were given the opportunity to write personal notes and messages of motivation in a heart-shaped paper pertinent to the program and its stakeholders, which they affixed in any part of the 'L-O-V-E letter structures'. Every P70,000 donor fund collected provides a chance to support the schooling of a qualified scholar until they graduate. Ultimately, it is not the amount but the value of giving that matters – one fulfilled dream is a gateway towards helping a family out of poverty.

The first 'L-O-V-E letter structures' for CMDI were made by Ms. Carmelita Aguilar, a CARD client, awardee of the "Pagkilala sa Mga Likha ni Inay" 2014, and finalist in the CITI Microentrepreneurship Award in 2016.

Love Prevails!

Inspired by the One Family, One Graduate Program, the Love Fund scholarship solicited a total of **PhP 299,156** from **181 donors** from April 22 to June 3, 2017. CMDI will make the L-O-V-E Fund scholarship program a lasting legacy.

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ALBARICO, BELLA	CMIT STAFF	LAPUGOT, RICHELLE P.	PJS LAW
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ALVAREZ, DIOMEDES	COMIA, CHRISTINE	LEGUA, NORVEL	POONIN, ANGELA
ALVERO, LEI	CONSIGNADO, BILLY JEAN	LERON, JOSEF	PRINCESA, ANTHONY
AME, BENEDICT	CORTES, LOUSEL	LLANTO, WILFREDO	RAMIRO, MILA
ANDAL, AILEEN	DACLES, JANICE	MAGPANTAY, AUREA	RAMOS, EDZEL
AQUINO, ATTY. JOMER	DADO, JOSE	MAGPANTAY, GLENDA	RAPERA, ANITA
AQUINO, HAROLD	DAWAT, MAY	MAGPANTAY, ROSALINDA	RAPERA, JONEL
AQUINO, HOWELL	DAYA, ANGELICA	MAMARIL, EUFRACIO, JR.	REMMER, KLAUS
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AQUINO, ROSENDA	DE LEON, JULIANA	MANALO, RHYS BENEDICTINE	RILLES, JEFFREY
ARCIAGA, SILVERIA	DE LUMBAN, ANNALIZA	MARTINEZ, NOLI	RODRIGUEZ, ELY
ARELLANO, EDITHA	DE MESA, MARISSA	MARUDO, ERIC	ROMERO, AMALISA P.
ARRELANO, FREDERICK	DECANO, MAIDA	MARUDO, MARLYN	RONDINA, JEFFREY
ATABAY, GLENDA	DECIPEDA, JOCELYN	MASA, JENNIFER	ROXAS, SHARON
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BAHIA, GILNORA	DELA CRUZ, CHRISTOPHER	MAUR, ANNA LORRAINE	SANCHEZ, VLADIMIR
BALDEO, CYNTHIA	DELA CUEVA, ELMER	MAUR, MAURICIO	SANDOVAL, CHRISTIAN ALBERT
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BALLARES, MILDRED	DEQUITO, ARISTEO	MEDIQUISO, MERCEDITA	SARMIENTO, FLODELIZA
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BANZUELA, NOEL	DEREQUITO, LYNETH	MAH, MOHAMMED MILON	SETIJOS, ANDRE
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BERGMAN, NICLAUS	DIMACULANGAN, TRIFON JR.	ONGKIKO, SONNY	TIONGSON, MA. GISELA
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BONCAJES, CHERRY	ESPLANDOR, MARY ANN	PAJE, LAARNE	TUMBADO, SAMUEL
BRIONES, DEVERNA	FABURADA, CECIL	PALOMIQUE, JOY	UMANDAP, ARLENE
BRIONES, JUN	GALARDE, ROWENA	PANALIGAN, AMY	VALENZUELA, ELMA
BRIONES, NOEL P.	GARCIA, ALEXIS	PANES, ERASTO	VICTORIA, ALVIN
BRIONES, VINCE ANGELO	GARCIA, GERARDO	PASCUA, MENITA	VILLAMENA, ALVIN
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CASAFIEDA, BENJAMIN	LADENO, MARGIE		

Sharing the LOVE



CARD MRI aims to successfully implement the “One Family, One Graduate” program throughout the country. From the initial scholarship fund obtained from the project, 32 scholars are on their 3rd year in BS Entrepreneurship course.

CMDI fully supports the project and takes scholarship and other initiatives to push education to families and their children. The **Love Fund**, thus, symbolizes CMDI's unique education thrust of “Poverty Eradication through Education” and shall be maintained as a resource pool for scholarship fund mobilization.

The metal L-O-V-E icon will be made to serve as a permanent structure at CMDI to promote the scholarship program.





Credits:

Dr. Jaime Aristotle Alip
Ms. Aniceta Alip
Dr. Edzel Ramos
Ms. Deverna Briones
Ms. Lourdes Medina
Mr. Shidrex Gonzales
Ms. Maridel Manalo

Photos & Graphics:

CMDI Learning Resource Unit
gallery.yopriceville / Pixabay.com /
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DevianArt / StickPNG



To Share Your Love, Contact us:

CMDI CARD-MRI Development Institute, Inc.
Tranca, Bay, Laguna, Philippines
Tel.: 573 0031 / www.cmdi.edu.ph

Please deposit your donations to:

For Dollar Accounts:

Bank Name: Land Bank of the Philippines
Address: UP Campus , Los Baños , Laguna
Account Name: CARD-MRI Development Institute, Inc.
Account Number : **1894-0075-71**
Swift Code: TLBPPHMMXXX

Bank Name: Bank of the Philippine Island
Address: Batong Malaki, Los Baños , Laguna
Account Name: CARD-MRI Development Institute, Inc.
Account Number : **00914-0318-85**
Swift Code: BOPIPHMMXXX

For Current Account: in Peso:

Bank Name: Land Bank of the Philippines
Address: UP Campus , Los Baños , Laguna
Account Name: CARD-MRI Development Institute, Inc.
Account Number : **1892-1020-70**